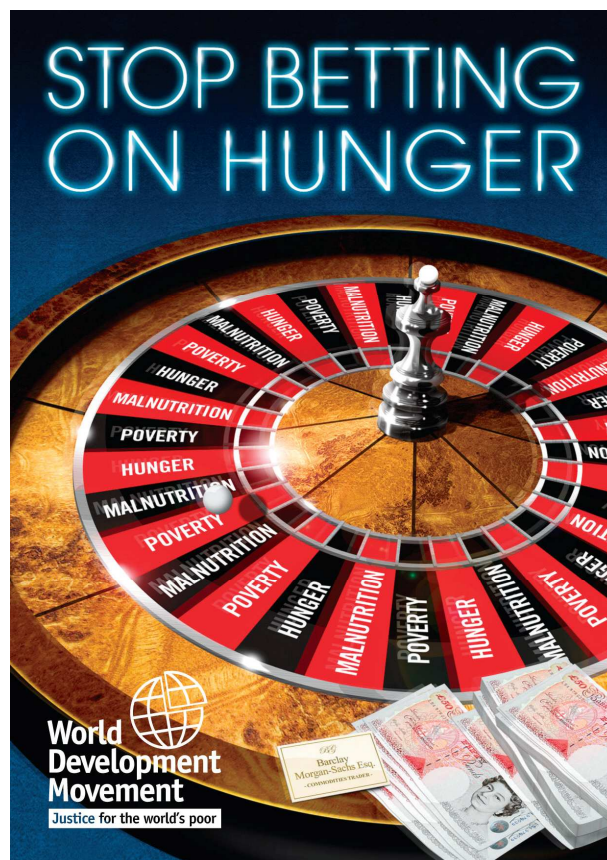


Think Global

Act locally with the
World Development Movement



July 2010


**World
Development
Movement**
Justice for the world's poor

Contents

Letter from network development officer	3
Action checklist	4
Campaign update: Climate justice	5
Success! Bangladesh climate change fund	
Other news on climate finance	
NO NEW DEBT! Climate debt action card	
Stop new coal in Scotland	
Climate 9	
Campaign update: Trade	7
Public consultation success	
Campaign update: Who should I cheer for?	7
Campaign update: Clean up the banks	8
Campaign update: Food	8
Action card to MPs: Stop betting on hunger	
Phone action: Shop Goldman Sachs to the regulator	
Fundraising	9
Grow the movement	
Get sponsored and get the word out about WDM	
News & events	10
Climate camp in August	
2010 Activist Gathering and AGM	
Stop Climate Chaos lobby	
Groups	11
Recent activities	
Mobilising your community	
Group websites	
Group branding materials for stalls	
Dates for your diary	12
Current materials	12

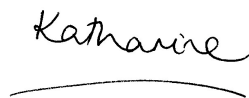
Letter from network development officer

Dear Friends

On 19 June over 100 campaigners gathered in Sheffield to take part in our 40th anniversary activist gathering. There was a real buzz throughout the whole day; whether people were listening to Paul Mason, asking tricky questions during the food campaign sessions, exchanging tips during the skill-share or enjoying an ale at the party. I found the day very enjoyable and I hope you did too, it's always great to see so many WDM-ers together in one place! A big thank you to all of you for making the day what it was and especially to Sheffield WDM for all their help and support. One particularly inspiring part of the day was the skill-share, various ideas came up about how groups can better connect with each other to share experiences and campaigning tips. Over the summer I'll be working on how to put some of these ideas into practice – watch this space!

There is no August issue of Think Global but I may well be getting in touch during August with any urgent updates; or if you haven't done so you can sign up to e-news on our website homepage, for all the latest news on taking action with WDM. As ever, feel free to contact James, Sarah and me and have a great summer!

All the best,



Katharine Talbot
Network development officer

Tel: 020 7820 4900
Email: katharine@wdm.org.uk

News bites

Climate finance

- Agreement has finally been reached on £60 million of funding from the UK to Bangladesh. In a success for Equity and Justice Working Group and WDM, the World Bank will not be managing the fund.

Food

- Our new campaign aiming to regulate speculation on food has been launched! Action cards and briefing enclosed with this mailing.

Group webpages

- Last month to update your webpage to the new version before all old webpages are taken down! More info on how to do this on page 12.

Action checklist

Groups

Climate debt

- Sign our new climate debt action card and order more from the office for your stalls.
- Put the 2010 Camp for Climate Action in your diaries (21 – 24 August in Scotland).

Food

- Distribute our new food action card and order more from the office, we have plenty!
- Sign up for the phone action during July (more info on page 9).

At your next meeting

- Plan some stall activities so you can get our new food campaign materials out there.
- Decide if you would like to order some of our new laminated logos for your stalls.

Activists

Climate change

- Sign our new climate debt action card.
- Put the 2010 Camp for Climate Action in your diary (21 – 24 August in Scotland).

Food

- Sign our new food action card and order more from the office, we have plenty!
- Sign up for the phone action during July (more info on page 9).

Inserts

- Mobilising your community hand-out (groups only)
- Climate camp newspaper (groups only)
- Food campaign materials
- Climate debt action card
- Membership leaflet
- How the coalition government will affect WDM

Contacts

World Development Movement
66 Offley Road, London, SW9 0LS
Tel: 020 7820 4900

Katharine – katharine@wdm.org.uk
James – james@wdm.org.uk
Sarah – sarah.reader@wdm.org.uk

Campaign update: Climate justice

Success! Bangladesh climate change fund

Agreement has finally been reached on £60 million of funding from the UK to Bangladesh to help the South Asian country tackle climate change. WDM's allies in Bangladesh, led by Md Shamsuddoha from Equity and Justice Working Group, have led a campaign for the World Bank not to be involved in the fund, for there to be civil society participation and for the money to be additional to the UK's aid commitments.

In January, WDM ran a number of actions calling on the UK's Department for International Development not to insist that the World Bank manage the fund. This included an online action, letters from groups, and a stunt outside DfID, held in solidarity with a human chain protest happening at the same time in Bangladesh. The Bangladesh government has continually said it would like funding from donors to support its own process and funds for tackling climate change, rather than donors setting-up alternative funds in the country.

In May there was finally agreement on how the climate change fund will work. In a success for Equity and Justice Working Group and WDM, the World Bank will not be managing the fund. Rather the fund will be managed by the Bangladesh government. There will be representatives from donors, and crucially civil society, on the governing body. The World Bank will have a role in tracking how the money is spent. The fee paid to the World Bank has dropped from 5 per cent of all money in the fund to 1 per cent.

However, Equity and Justice Working Group still have concerns about how the fund will work:

- It is separate from the Bangladesh government's own plans for tackling climate change.
- The money from DfID is still from pre-existing aid commitments, rather than meeting pledges made at Copenhagen that it would be 'additional'.

- There is nowhere near enough money from donors to help Bangladesh tackle climate change and compensate them for the damage caused by the rich world's greenhouse gas emissions.

Other news on climate finance

There has been further good news recently. This weekend a United Nations Adaptation Fund agreed to its first four projects in Nicaragua, Senegal, Solomon Islands and Pakistan. The projects will help protect communities from floods and enable farmers to adapt their crops to a changing climate. Moreover, all developing countries can apply to the fund for money to help in their fight against the climate change caused primarily by rich countries.

But the UN fund is massively under-resourced. The UK government has given it just £600,000 – and outrageously, they are 'giving' this as a loan.

In contrast a World Bank fund to which the UK has given £225 million has yet to disburse any money at all. Those developing countries which may receive some money in the future from the World Bank have been hand-picked by rich countries, further increasing the power of the rich to tell the poor what to do. It was the threat by rich countries to withhold this vital money which forced many developing countries to go along with the unjust and unfair Copenhagen Accord in December.

Moreover, if and when the World Bank fund does disburse any money, half of it will be loans, creating new financial debt for the global south rather than moving towards paying the climate debt we owe for causing climate change. In Copenhagen last year, the World Bank told us it was the UK government in particular which pushed for half the money to be loans.

Bangladesh is one of the 11 countries hand-picked by donors to receive money from the World Bank fund. WDM will continue to campaign with Equity and Justice Working Group and others across the world for:

- The UK government to turn its loan to the World Bank into a grant, helping to stop unjust loans for tackling climate change.
- The UK government to give significant resources to the UN Adaptation Fund, and no more climate money to the World Bank.

For UK climate money to be additional to aid, rather than just coming from pre-existing aid commitments.

NO NEW DEBT! Climate debt action card

We now have a new action card for the Climate Debt campaign; you can find a sample one with this mailing. This card, which you may have also received in our recent WDM appeal, calls on Andrew Mitchell, the new Secretary of State for International Development, to ensure that climate finance does not lock new countries into debt, undoing the hard work by campaigners to drop past debt.

If you would like more of these cards, please email alex.wood@wdm.org.uk and we can send them out, along with a new poster we have produced for the campaign, which should be great to use on stalls. We're also producing a leaflet, and will let you know more this campaign about in the next issue of Think Global.

Stop new coal in Scotland

Last year, shortly after we heard that Eon had cancelled plans to build a new coal fired power station at Kingsnorth, we had campaign success up in Scotland when a Danish company, DONG, who were the main investor in a proposed power station at Hunterston in Ayrshire, pulled out of funding the proposal. Unfortunately, Ayrshire Power, DONG's partner in the project, has decided to go ahead with their planning application anyway and submitted their proposal to the Scottish government at the beginning of June. The proposed new power station would be the same size as the one that had been planned

at Kingsnorth, emitting more carbon dioxide each year than the whole of Tanzania, Senegal or Ethiopia (even if it complies with new policy on carbon capture and storage).

We now have a few months in which to object to the proposal. The deadline for objections is 20th August. WDM Scotland has set up an e-action to object to the Hunterston project that will be sent to the Scottish Government.

Objections are not restricted to those living in Scotland, but can come from anywhere in the UK. It would be great if WDM local groups and individuals could show their opposition to the project by taking part in our e-action. Go to:

www.wdm.org.uk/take-action-hunsterston/take-action-hunsterston

Climate 9

In March last year nine Plane Stupid activists occupied the runway at Aberdeen airport and erected a makeshift golf course in a direct action against the airport's planned expansion, which is being pushed through to serve Donald Trump's enormous planned golf course and hotel complex. The aviation campaigners calculated that during the 5 hour protest they prevented at least 107 tonnes of carbon from being emitted (enough to heat 200 Scottish homes for a month). Their action also drew huge publicity to the issue of the UK aviation sector (where emissions are sky-rocketing faster than any other UK sector) and has put pressure on the government to re-examine plans for more and bigger airports all over Britain.

This month the protestors have been on trial for their actions and have been found guilty of breaching the peace. WDM has sent the following statement of support:

"There is no greater threat facing humanity than climate change, and it is vital that we all play our part to slow the crisis. The world's poorest people are suffering disproportionately from the impacts of climate change; failing crops, loss of access to water and increased diseases are already destroying people's lives. As one of the biggest historical and current emitters here in the UK, we owe a massive climate debt to the poorer countries. The first

step in paying that debt is for rich countries like the UK to cut our own emissions, dramatically and soon, including those from aviation. The stakes could not be higher. The World

Development Movement believes that society must focus on this bigger picture and judge the actions of the Climate 9 accordingly.”

Campaign update: Trade

Public consultation success

In 2008-2009, WDM's local groups and activists worked hard on the trade campaign to put a stop to Europe's unfair trade deals. Many of you were active in the run up to the 2009 European elections getting European parliamentary candidates to sign up to the TJM trade pledge. In the end, a quarter of the UK's elected MEPs had signed up to the pledge committing themselves to take action to get a rethink of 'Global Europe' – the European Commission's strategy of targeting developing countries for trade deals with Europe.

In response to the financial crisis of the last few years, the European Commission has adopted a new strategy for growth called 'Europe 2020' in March 2010. As part of this new strategy, there will be a public consultation on the future direction of EU trade policy which will lead to a new trade policy widely thought to replace 'Global Europe'.

Our campaigning in the UK and also with our campaigning partners across Europe has contributed to the public opposition to Europe's unfair trades with developing countries. A review of 'Global Europe' and rethink of European trade policy were things that we were calling for as part of our trade campaign and so we welcome this new development.

October will be a key moment to watch out for as this is when the European Commission publishes the outcome of its consultation and presents its proposals for a new trade strategy. So we will keep you posted on what happens later in the year.

If you are interested in trade issues and want to keep in touch more closely with developments you can subscribe to the monthly TJM newsletter by sending an email to Ruth Bergan, ruth@tjm.org.uk

Campaign update: Who should I cheer for?

Despite England being kicked out of the World Cup earlier than hoped, spirits are still high over the success of Who Should I Cheer For? 2010 (www.whoshouldicheerfor.com) The site has again proven to be extremely popular, with over 30,000 hits to date and the daily blog posts outlining social justice issues of the countries playing in different matches have been picked up and provoked debate far and wide. The web

brains behind the site, Pontus Westerberg, also appeared on the World Service discussing the site and responding to comments from people around the world as to whether Africans should get behind Ghana as the last African country in the tournament. The site has been mentioned in the Independent, Time magazine, the New Statesman and the Baptist Times, and many online news outlets and blogs.

Campaign update: Clean up the banks

Home to both the headquarters of the Royal Bank of Scotland (RBS) and this year's Climate Camp, all eyes are on Scotland as they take forward the campaign to clean up the banks.

Still 84% owned by the tax payer following the government bail out, the government is ultimately accountable for the public funds invested in RBS yet the Treasury has done nothing to stop RBS from investing in projects linked to human rights abuses and climate change. Working closely with like minded groups (People and Planet, Platform, FoE Scotland and others) WDM Scotland is calling on the government to stop this and instead to start investing in projects that will help the transition to a low carbon economy.

And in August the pressure will be ratcheted up even further as they are joined by thousands of people as Climate Camp makes its home somewhere in Edinburgh (see the events section for more details).

Watch this space for a forthcoming action card and a report that outlines just how RBS could operate as a green investment bank.

The WDM London office is also focusing on banking activities that make profit for a few whilst increasing poverty around the world. WDM's new food campaign aims to place tough new regulations on bankers, to stop them pushing up food prices for the poor by gambling on food in financial markets (see Food Campaign section below for more details).

Campaign update: Food

WDM's new campaign aims to place tough new regulations on bankers, to stop them pushing up food prices for the poor by gambling on food in financial markets.

The trade in financial products based on food prices has been responsible for a food price spike and crash, and contributed to food riots around the world.

The US and French governments, and the EU, want action. Only the UK has refused to back new regulations, so it falls to UK campaigners to get rid of the obstacle to the rules we need to protect the poor.

Along with the first materials for the campaign, there is a campaign strategy pack for use by groups and campaigners which outlines our plan for winning this campaign. As with all these materials, please contact the office if you would like a copy.

Our first actions are designed to get the issue on the decision-makers' agenda:

Action card to MPs: Stop betting on hunger

You can now get copies of the action card, Stop Betting on Hunger, from the office, and you will have received some with this mailing. This is for supporters to write to their local MP, to get them to put pressure on the Treasury.

Because this is addressed to local MPs, WDM groups and campaigners can organise a hand-in to the MP in person, giving them the opportunity for a lobbying meeting or a local media photo at the same time. If you would like to do a local hand-in, contact the WDM office so we can gather the data from the cards you have collected, and post you out the cards from your area that have been sent in to us.

Phone action: Shop Goldman Sachs to the regulator

During July, we'll be co-ordinating a mass phone-in to one of the financial regulators, to demand action against the irresponsible gambling of the banks. To help maximise the impact of the phone-in, we'll keep the specific target and script quiet until it's time to call.

But campaigners and supporters can sign up to receive the target number by SMS text message alert by texting WDM to 82055, or sign up for an email alert at www.wdm.org.uk/food

We were asked at the Activists' Gathering in Sheffield about what the numbers we collect will be used for:

- We'll only ever use these numbers for text messaging, not phoning
- They'll be used very sparingly – we won't be sending a monthly SMS update but very occasionally we will send texts to alert supporters to urgent actions.
- We'll never charge anyone for receiving a text from us

Fundraising

Grow the movement

Help WDM grow with the new and improved WDM membership leaflet enclosed with this issue of Think Global.

WDM has 6,000 members, but as one of the UK's most influential and radical campaigning organisations, we think we deserve more! Having a large membership base is vitally important for the success of our campaigns. The more numerous we are, the louder our voice and the stronger our influence over key decision-makers.

Your local group has a key role to play in helping us grow the movement. Encouraging members of the public to join WDM is a key way of taking action. Equally if members of your group aren't

- Subscribers can opt out at any time by texting WDM STOP to 82055.

If you don't use email or text messages and would like the phone-in instructions in writing, please contact the WDM office.

Other materials

As well as the action card, there is:

- A Stop Betting on Hunger poster for stalls, events and noticeboards
- A short briefing, Gambling on hunger, for anyone interested in the campaign
- An in-depth Questions and Answers on how international financial markets price poor people out of local food markets

Contact us

The campaigns officer for the food campaign is Gary Dunion: phone 0207 820 4900, email gary.dunion@wdm.org.uk, or on Twitter at www.twitter.com/GaryWDM

already national members, please encourage them to join!

You can do this at stalls and events using the leaflets enclosed with this magazine. Simply explain why joining WDM is such a fantastic thing to do and then get them to complete the form. Here are the benefits of joining WDM:

- Action magazine three times a year delivered to their door (containing important campaign actions, updates and 'unreported news' from around the world)
- Invitations to our yearly AGM and other events
- A say in how we run our campaigns

- A good night's sleep – they can sleep well in the knowledge that they are really doing something about the root causes of poverty and global injustice

Getting people to join by direct debit is best. This is because it really does save us money. We don't have to spend time and money sending out reminder letters. It also helps us plan ahead as with a regular income, we can predict how much cash we will have in the bank this time next year.

Membership sign up checklist ABC

- Amount. £2 a month minimum. Try asking for £5 – you'll be surprised by how many people say yes!
- Bank details: get people to fill in their bank details – sort code, bank name and account number.
- Contact details: make sure people put their name, address and telephone number down so we can contact them if we need to speak to them about their direct debit.

Get sponsored and get the word out about WDM!

Raising money from sponsored events is becoming an increasingly important income stream for WDM. It's also a light-hearted way to raise the profile of WDM and get people talking about our campaigns.

Events in 2010

- 'Super heroes' 5K run in Manchester on 26th September where you can get dressed up as your favourite super hero
- Santa 5K run in Greenwich, London on 5th December.

Events in 2011

- London to Paris cycle ride

For more information, call or email Caroline on Caroline.Griffin@wdm.org.uk or 0207 820 4900.

Please also encourage fellow group members to raise money for WDM if they are thinking of undertaking a personal challenge.

It's easy to raise money via our Justgiving page. Just go to www.justgiving.co.uk/wdm and call Caroline on 0207 820 4923 to let us know what you're planning to do.

News & events

Climate camp in August

This year the Camp for Climate Action is coming to Edinburgh – and the Edinburgh festival sponsored by RBS - to highlight the dirty development projects RBS is investing our money in. The camp will be held in a yet-to-be-confirmed location in or near Edinburgh from the 21st – 24th August. In the past few years climate camp has taken action to stop the building of a new runway at Heathrow and a new power station at Kingsnorth, it has challenged carbon trading, the banks and the oil companies in the city of London, taken action at the UN climate talks in

Copenhagen and numerous other direct actions to challenge the root causes of climate change.

There will be a gathering in the Pleasance student union in Edinburgh from 10am – 6pm on the 3 – 4 July to plan this year's climate camp. There will be a kitchen providing vegan food all weekend, disabled access and a kids space. If you need accommodation on the Friday, Saturday or Sunday nights or if you have any other needs please email gathering@climatecamp.org.uk and they will try

and find something for you. Any WDM members who want to attend will be warmly welcomed.

If you would like to attend the climate camp at the end of August, you can join the climate camp mailing list to keep in touch with what is planned: edinburgh@climatecamp.org.uk or check out the website, which is: www.climatecamp.org.uk. For WDM group members who are keen to come along, you can contact WDM Scotland and we'll arrange a meeting place. Contact: Liz@wdmscotland.org.uk

2010 Activist Gathering and AGM

Around 130 people came to Sheffield on 19 June for 'Creating change, achieving justice', our activist gathering this year, which incorporated our AGM. With BBC economics journalist Paul Mason as our keynote speaker the event also attracted some non-members, a few of whom joined WDM on the day. Journalist Sue Branford also spoke, recounting her experiences of social movements in Latin America.

We also ran practical workshops, a discussion on the election, a reportback from Bolivia by our climate campaigner Kirsty, and launched our brand new campaign on food speculation. A

groups skillshare allowed group members from across the country to share experiences and useful tips. In the evening we held a party to celebrate our 40th anniversary, complete with a birthday cake and live music from folk band Treebeard.

Thanks especially to the Sheffield group for all their help in organising the day, and for leading a walk in the Peak District for group members on the Sunday.

Stop Climate Chaos lobby

In November, the Stop Climate Chaos coalition will be organising a constituency lobby around the country to ensure we're communicating the important messages around the injustice of climate change and poverty to new MPs, and checking their progress so far under the new government. This will be a great time to talk directly to your MP about the importance of tackling climate change and global poverty. We will let you know as plans develop.

Groups

Recent activities

Portsmouth WDM and **Oxford WDM** have both held parties celebrating WDM's 40th anniversary and featuring special WDM cakes!



Glasgow WDM and **Sheffield WDM** took the opportunity of World Cup fever to set up 'Who should I cheer for' style activities on stalls, getting lots of attention. **Bradford WDM** held a stall at the Bradford Mela.

Mobilising your community

We ran a workshop at the activist gathering entitled 'Mobilising your community', focussing on how to ensure you are reaching out to the people in your area who can best help you win a campaign. People from seven different WDM groups attended and it was a very lively session. The hand-out from this session will be available

on our website at www.wdm.org.uk/community-pages/wdm-network-resources. This aims to make it possible for any group to run the exercises that we did at the workshop. However, if you would like Sarah or Katharine to attend a group meeting to run through the exercise with you, we'd be more than happy to do so. Just let us know!

Group websites

A final reminder that all old group websites will be removed from our main website at the end of July so now is the time to get going with your new group site!

It's straightforward to set up a new group website:

1. Please choose one person within your group to be web contact
2. That person should email Pontus (pontus.westerberg@wdm.org.uk) when they are ready to start with the following info:
 - a) The name of the group as you want it to appear in the URL and on the website (eg, <http://groups.wdm.org.uk/oxford>)
 - b) The email address that you want associated with the site (eg, wdmshffield@googlemail.com)
3. Pontus will set up the site and email you back when it's ready for you to add content, giving

you full info about how to access the website, along with guidelines etc

4. You let Pontus know when you have created all the content and you want your new site to go live
5. Pontus will update links on the main WDM website and set up a URL forwarding from your old website.

Pontus will be more than happy to give you a hand at any stage in the process above. If you have any queries or you'd like any help with your new site please contact Pontus on Pontus.westerberg@wdm.org.uk

Group branding materials for stalls

We have produced a number of WDM logo signs for groups to use on stalls. These are made of card with a waterproof covering so are designed to be hardwearing and make your stall stand out even more; they are white with the logo printed in house colour, approximately 30cm x 30cm. These will be particularly useful if you don't have a WDM tablecloth or banner to decorate your stall. If you would like a set of two please let Sarah know and we will post them out to you as soon as possible.

Diary dates

30 July	All old WDM group pages will be removed from our website
21-24 August	Camp for climate action, Edinburgh
7 October	WDM comedy night, London
9 October (tbc)	Lobbying training day, Manchester

Current materials

Action cards – live	Action cards – no longer live
<ul style="list-style-type: none"> • Clean up the banks action card • Stop betting on hunger action card • Climate debt action card 	<ul style="list-style-type: none"> • £10 climate debt card • Phulbari action card • No new coal card