

# Think Global

Act locally with the  
World Development Movement

**THINK GLOBAL**  
London campaigner convention  
Saturday 6 June 2009  
10am-5pm

Join the World Development Movement in discussing just and sustainable solutions to the financial and climate crisis and learn useful skills for campaigning for a better world.

**Justice for the world's poor**

Speakers include:  
Nicola Bullard (Focus on the Global South)  
Andrew Simms (New Economics Foundation)  
Paul Chatterton (Author, Do It Yourself: A handbook for changing our world)  
Emily Thornberry MP

The Resource Centre, 156 Holloway Road, London N7 6PA

 World Development Movement

May 2009

  
**World  
Development  
Movement**

# Contents

<b>Letter from the network development officer</b>	<b>3</b>
<b>Action checklist</b>	<b>4</b>
<b>Campaign update: Climate change</b>	<b>5</b>
Scottish climate bill	
Coal update	
<b>Campaign update: Trade</b>	<b>7</b>
MEP Lobbying	
Take action on Europe's trade deal with Central America	
WTO update	
New report from War on Want: Trading away our jobs	
<b>Campaign update: G20 meeting</b>	<b>9</b>
G20 fails to delivery a green recovery plan	
<b>News and events</b>	<b>9</b>
Think Global – the event!	
WDM in Norwich	
<b>Groups</b>	<b>10</b>
Recent group activities	
WDM's new director	
Support for groups	
<b>Upcoming group events</b>	<b>11</b>
<b>Dates for your diary</b>	<b>11</b>
<b>Current materials</b>	<b>12</b>
<b>Contact details</b>	<b>12</b>

# Letter from the network development officer

Dear friends

If we needed any proof that large scale public mobilisation results in political shifts then events over the past couple of months have provided that proof.

People coming out onto the streets of London on 28 March under the banner of Put People First, as well as in many of other cities around the world, helped make the G20 more than a talking shop. Although world leaders gathering at the event fell far short of what was needed to fix a broken global economy, public pressure helped secure commitments for emergency funding for poor countries, close corporate tax loopholes and re-regulate the banking system.

Ed Miliband has finally stepped up and admitted that unabated coal fired power plants are not compatible with reaching the emissions reductions targets outlined in the Climate Change Act. This is a far cry from the government's position on the matter a mere year ago. Of course the promises made around carbon capture and storage are full of loopholes and there is still a huge fight to be had over coal.

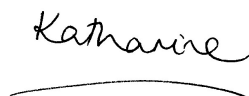
The government's shift in position on coal has been brought about through the prominence of the campaign against new coal fired power stations, in its many guises; local groups against coal forming all over the country, countless action cards being posted to government departments, the climate camp at Kingsnorth last summer, activists winning court battles, the Kingsnorth Climate Action Medway group (started up by WDM) mobilising local people and many more.

On the aviation front, an impressive campaign against the expansion of Leeds Bradford airport has been mounted through co-operative campaigning of various groups and individuals. This month they succeeded in delaying the planning application decision, generating more than 800 objections when there had been none just two months ago. There is more information about this fantastic campaign in the groups section of the mailing.

We can make change happen.

Book your places now for our first 2009 campaigner convention, on Saturday 6 June in London (the other is on Saturday 19 September in Edinburgh). *Think Global* – the convention, will incorporate lots of useful skills workshops alongside some inspiring panel discussions. Workshops will include a preview of WDM's new website, a trade campaign surgery and professional training on working with diaspora groups.

All the best



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Network development officer

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# Action checklist

## Groups

### Climate change

- Make plans for your Big If campaign stunt

### Trade

- If you are unable to meet your region's European Parliamentary candidates, write to them to get them to sign up to the pledge
- Complete your feedback form after you have met with your region's candidates and send it back to us
- Take the new online action on the EU-Central America trade deal and circulate the link to your contacts
- If you are organising a hustings events please ensure you have read the enclosed revised guidelines

### Scottish groups:

- Write to your MSPs asking them to attend the stage one debate of the Scottish climate change bill.

### At your next meeting

- Finalise your MEP lobbying plans
- Decide if you are going to hold an 'Age of Stupid' screening in July.

## Activists

### Climate change

- If you have not already done so, attend a screening of the film "Age of Stupid" and encourage as many people as possible to go with you.

### Trade

- Write to your region's European Parliamentary candidates and get them to sign up to the pledge
- Take the new online action on EU-Central America trade deal and circulate the link to your contacts

### Scottish activists:

- Write to your MSPs asking them to attend the stage one debate of the Scottish climate change bill.

## Inserts

Groups stalls sign up sheet

New recruitment leaflet

Information on membership (group contacts only)

Revised hustings guidelines and candidate list (group contacts only)

Think Global campaigner convention flyer

# Campaign update: Climate change

## Scottish climate bill

In the week that the committee stage one of the Scottish climate bill was completed, WDM joined with other members of the Stop Climate Chaos coalition and members of the public to hold a rally outside the Scottish Parliament. Hundreds of people, and thousands of cut-out people with messages written on them, sent a message to MSPs that we care about the Scottish climate bill and that it must be a world-leading piece of legislation if it is to help ensure climate justice for the world's poorest people.

On 24 April, the Transport, Infrastructure and Climate Change Committee published its stage one report (after taking written evidence and several weeks of oral evidence). The report highlights in particular the need to strengthen the annual targets and interim targets currently contained within the bill. Their recommendation, in line with what WDM and the Stop Climate Chaos coalition in Scotland has been lobbying for, is that more robust targets are needed between 2010 and 2019 to ensure early action to reduce emissions. This is what the science tells us must happen if we are to avoid dangerous climate change. The committee also recommends that an interim target is set for 2020 rather than 2030. The full report can be seen at:

[www.scottish.parliament.uk/s3/committees/ticc/reports-09/trr09-02-02.htm#2](http://www.scottish.parliament.uk/s3/committees/ticc/reports-09/trr09-02-02.htm#2)

The stage one debate is now expected on either 6 May or 7 May. Please write to all your MSPs (constituency and regional) asking them to attend that debate and to support the Stop Climate Chaos coalition's key demands for the bill (which MSPs will be receiving from SCCS before the debate).

## Coal update

Since the last *Think Global*, there has been a big step forward in the government's policy on coal. However, there's still a long way to go before their policy is coherent with the targets on UK emission reductions that were announced last year (see below for more detail).

Next month will also see the launch of the Big If campaign. In the next edition of *Think Global*, we'll be sending you a full campaign pack, with pledge cards, posters and plenty of exciting ideas, but in the mean time, there is some information below about some of the things we'd like you to get involved in...

## Miliband moves forward with coal policy

A further step forward was achieved in WDM's climate change campaign at the end of April. The secretary of state for energy and climate change, Ed Miliband, announced that new coal power stations can only be built in the UK if they are part carbon-capture and storage from the start of their operations. He further announced that the government is now supporting between two and four carbon capture and storage demonstration projects. The proposals will be consulted on over the summer.

The announcement is the first time the UK government has acknowledged that "the building of unabated coal-fired power stations" will prevent the UK from being able "to show international leadership on climate change". This is a major step forward from a year ago, when the UK government was ready to allow as many unabated coal power plants to be built as the energy industry wanted.

However, as it stands, the announcement in April is still not enough to ensure the UK moves quickly towards low carbon electricity generation.

Some coal power plants could still be built now which release the majority of their climate warming emissions into the atmosphere. Under the proposals, for every one tonne of carbon dioxide captured from a power station, more than three tonnes would still be emitted. Furthermore, Ed Miliband said all new coal plants built now would have to be fully carbon capture and storage by 2025, but he did not outline what would happen if carbon capture and storage does not work or is too expensive to justify. As George Monbiot warned, "If coal plants go ahead on the condition that their emissions will one day be abated through CCS, the emissions will be a certainty. The abatement will not."



WDM joined a delegation of organisations outside the offices of DECC to hand over 85,000 messages to the minister for energy and climate change, Ed Miliband.

We now have six months before the government's final policy on coal will be decided. To make the UK really show leadership on climate change before the Copenhagen climate negotiations, we have to increase the pressure on Ed Miliband to rule out unabated coal power for good.

### **The Big If campaign**

The Big If is a joint campaign being led by WDM. Many other organisations from the Stop Climate Chaos coalition are involved, including People and Planet, Greenpeace and RSPB. The aim is to get as many people as possible to commit to doing everything they can to stop dirty coal, and to make a pledge of what they will do if dirty coal at Kingsnorth is still consented. Back in May, as part of The Big If, actor Pete Postlethwaite pledged to give his OBE back to the queen if Kingsnorth was consented.

There are various events being planned as part of the Big If; it would be great if you could get these dates in your diaries and start your campaign planning now.

### **Local campaign events**

#### ***Stage One: media stunt***

Hold a stunt to launch the Big If in your area. The idea is to use coal or charcoal to spell out NO NEW COAL somewhere prominent in your area, and to take a picture of the words along with a group member holding a placard saying 'Justice for the world's poor'. We're aiming for as many groups as possible to do this on **Saturday 20 June** to make it a nationwide day of action; if this date is difficult for your group it would be good if you could hold the stunt the week before or the week after

(for media purposes, ideally three days before the publication date of your local paper). It would be great if you could hold a stall alongside the stunt and get people to sign up to join the campaign, please also use the stall as an opportunity to publicise the Age of Stupid screening and the Miliband event (more below).

We'll send you details of everything you need for the stunt in the campaign pack you'll receive in the June *Think Global* mailing but please do start planning your stunt now. We will also send you a press release that you can adapt and we can provide advice on contacting your local media.

#### ***Stage Two: Film screening of 'Age Of Stupid'***

The makers of the Age of Stupid are running an independent release of their film. From 22 May they'll be making the film available for campaign groups for a small charge. Holding a screening, and inviting friends who are not already climate campaigners, is a great way of getting new people involved in the campaign. We can also get you a copy of the clip from the premier where Pete Postlethwaite threatens Ed Miliband that he will return his OBE to the queen in protest if Kingsnorth goes ahead. Your group could also use this as an opportunity to raise some funds for your group.

The independent screenings can take place from 22 May – on which date the Age of Stupid producers are hoping to hold over 50 independent screenings. We suggest that you plan your screening for sometime during July, so you have the chance to publicise the screening at the Big If launch stunt. For more details, please see [www.indie-screenings.net](http://www.indie-screenings.net)

## National event

### The Miliband – 4 July

Together with a host of other organisations, we are planning a massive and exciting event at Kingsnorth on 4 July. The plan is to create a Mili-band – a human chain of at least a thousand people – around Kingsnorth power station. To make this event a success we need to get as many of you as possible to come along and join us. The event will be family friendly and fun. More

information will follow, but for now, please put the date in your diary!

#### Overview of Big If campaign

- Campaign pack – sent out in June *Think Global*
- Big If launch day of action – Saturday 20 June
- Age of Stupid screenings – throughout July
- The Miliband event – 4 July

## Campaign update: Trade

### MEP Lobbying

The countdown is on - the European parliamentary election is just four weeks away! The election on 4 June is a unique opportunity where we can use our leverage as voters to put our opposition to Europe's unfair trade deals on the political agenda.

The key outcome from the lobbying is to get as many MEPs and candidates as possible to sign up to our trade pledge. If you have already made plans to meet with your region's candidates or you are organising hustings events, then please get your MEPs to sign up to the trade pledge either prior to your event or on the day itself.

If you are unable to meet your MEP candidates for whatever reason, please write to them instead to get them sign up to our trade pledge. A sample letter and the pledge as well as the entire contents of the lobby pack are all available online at [www.wdm.org.uk/campaigns/trade/action/mep.htm](http://www.wdm.org.uk/campaigns/trade/action/mep.htm) or you can call us on 020 7820 4900 for paper copies. Also enclosed in this issue of *Think Global* is a copy of the full list of candidates standing for election (group contacts only).

### Feedback form

We would like to build up a national picture of which MEPs and candidates we have lobbied and which have signed up to the pledge. If you have contacted your MEP – whether in person or by letter or email – please let us know how it went. We have provided feedback forms to group contacts but if you require another one, please email

[heidi.chow@wdm.org.uk](mailto:heidi.chow@wdm.org.uk) or call on 020 7820 4900.

### Revised guidance on hustings

In last month's mailing, we issued some guidelines for groups who are organising hustings events in the lead up to the European parliamentary elections. We have since obtained further information regarding the rules that govern hustings events and we have had to issue a revised version of our guidelines which is enclosed with this mailing.

This new information should not cause groups any major problems; the main issue is around tracking all costs associated with the hustings and not breaching certain thresholds. This is explained fully in the revised guidelines. **If you are organising a hustings event it is vital that you read and understand the revised guidelines before proceeding.**

Please feel free to call Katharine on 020 7820 4900 if have any queries on the revised guidelines.

### Take action on Europe's trade deal with Central America

Right now, we have a crucial window of opportunity to put the brakes on the proposed trade deal that the EU is negotiating with the central America region. Several central American governments are expressing reservations about the deal and we need to take action to demand European negotiators change their approach. Check out: [www.wdm.org.uk/centralamerica](http://www.wdm.org.uk/centralamerica), watch the video from Norma Maldonado (a trade

and women's rights campaigner from Guatemala) and take the simple online action to voice your concerns direct to the European negotiators. Please encourage all your group members to sign up and circulate the link to all your contacts. See below for more details about the deal.

The EU wants to wrap up its trade negotiations with central America before the summer, desperate for one of the Global Europe trade deals to come into being. However, on 1 April, Nicaragua walked out of the trade talks between Central America and the EU that were being held in Tegucigalpa, Honduras. Nicaraguan officials demanded a moratorium of six months when they were unable to get support for their proposal to establish a Common Fund which would address the economic inequalities between the regions.

The Nicaraguan president Daniel Ortega said, "The EU wants to impose a free trade agreement where the shark eats the sardines." He added that he had instructed his delegation to abandon the talks because he wanted "just trade" not "free market trade that favors the big."

Eduardo Calix, El Salvador's vice minister of foreign affairs, urged the Nicaraguans to return to the negotiating table but coalitions of NGOs and popular movements opposed to the agreement renewed their arguments. The Trade Group of International Cooperation Agencies said that the Association Agreement pushed by the European Union will not reduce poverty nor will it increase development in Central America.

According to news reports, some governments now want the deal finalised by July, so it is really pressing that we take action immediately:  
[www.wdm.org.uk/centralamerica](http://www.wdm.org.uk/centralamerica)

## **WTO update**

Some good news. The Bolivian government has been engaged in a very long struggle to consolidate human rights, including key economic rights such as the right to water, health care, and education, including through their newly-approved constitution. In order to consolidate these rights, it has become necessary for Bolivia to try to rescind a WTO commitment in the area of

"hospital services" made some years ago. The EU has stated that it would not oppose the Bolivians move which is good news. It is not yet clear how the new Obama administration will react; the previous Bush administration was opposed to the move. This is an important development and could provide a template for other countries wishing to roll-back from their most extreme WTO commitments.

## **New report from War on Want: Trading away our jobs**

War on Want has published a new report which calculates the numbers of jobs lost globally in the wake of trade liberalisation and which analyses the impact of free trade on employment. War on Want calculates that competing the WTO/ Doha trade round puts 7.5 million workers at risk in Argentina, Brazil, Colombia, Costa Rica, Indonesia, Mexico, Philippines, Tunisia and Uruguay, and millions more in other rich and poor countries.

The report also shows that during the free trade 1990s, the jobless in Latin America soared from 7.6 million to 18.1 million, with unemployment rises in Argentina, Brazil, Bolivia, Chile, Colombia, Ecuador, Paraguay, Uruguay and Venezuela.

On the basis of the EU's own figures, the EU-Mediterranean trade deal will cause the loss of 3.4 million manufacturing jobs in the partner countries. Egypt alone is expected to lose 1.5 million jobs. Morocco and Algeria are predicted to suffer 790,000 and 620,000 jobs losses, respectively. Even Turkey, one of the least affected countries, is predicted to lose 110,000 manufacturing jobs.

Job losses are likely in the EU to as a result of this deal, especially in the agricultural and manufacturing sectors. For example, an EU-Mediterranean deal is expected to increase rural unemployment in southern EU countries, while the EU-Mercosur (Brazil, Argentina etc) agreement would cause a drop in production and employment in all agricultural sectors and food processing in the EU.

For more information see:  
<http://www.waronwant.org/news/press-releases/16487-brown-g20-plan-will-destroy-jobs>

# Campaign update: G20 meeting

## **G20 fails to delivery a green recovery plan**

On April 2, world leaders gathered in London to plot a course out of the global recession. The weekend before, over 30,000 people, including many WDM members, participated in the 'Put People First' march through central London and rally in Hyde Park. That morning, WDM Director Benedict Southworth was part of a small delegation from the coalition that met with several senior cabinet officials to demand a radical action by the G20 for a low-carbon recovery plan focused on environmental sustainability and greater economic equality.

Sadly, world leaders, including our own, seemed to only partly get the message. While the communiqué arising from the April 2 summit had its good points – notably a commitment to tackling tax havens, new regulations for international

banking and emergency funding for poor countries reeling from the effects of the crisis – it singularly failed to address several crucial issues. Notable failures include the lack of an action plan for the major structural reforms needed to democratise the World Bank and IMF; a dogmatic commitment to further trade liberalisation; and only the scantest recognition of the climate-driven imperative to set the world economy on a low-carbon pathway.

The World Development Movement and Put People First coalition will continue to push our government to address these issues throughout the UK presidency of the G20 in 2009, and will be calling for a global Green New Deal as a way of seizing this critical juncture in history to build a fairer, more sustainable global economy.

## News & events

### **Think Global – the event!**

This year WDM will be holding two campaigner conventions, one in London on 6 June and one in Edinburgh on 19 September. The London event will incorporate our AGM, but will be aimed not just at our local groups, but at the wider network of people interested in our work. Accordingly, we've called it 'Think Global' and have a number of outside speakers as well as campaigns and policy staff from WDM.

Leaflets are enclosed, as is a list of possible accommodation in the area for those coming from further afield. Given the huge success of 6 Billion Ways, its clear there is a big audience for events which challenge the economic status quo, so as well as booking your own place (at [www.wdm.org.uk/thinkglobal](http://www.wdm.org.uk/thinkglobal)) why not order more leaflets to distribute, or ask us to send you the email flyer to forward on?

As well as all the sessions listed on the flyer, there will be an opportunity for local group members to test elements of the new WDM website geared to

helping groups organise online. It will also be the first chance for supporters to meet WDM's new director, Deborah Doane.

To get a copy of the email flyer or for all queries about the event, contact James: [james@wdm.org.uk](mailto:james@wdm.org.uk) or 020 7820 4900.

### **WDM in Norwich**

We are launching a new group in Norwich at an event incorporating a showing of 'The Corporation'; an inspiring film exploring the rise of globalisation and the fight against corporate power. Please do come along if you live in or near Norwich and/or encourage your Norfolk friends to attend:

Wednesday 20 May- 7pm  
Take 5, 17 Tombland, Norwich, NR3 1HF

Contact Katharine for more information or if you would like an email flyer to circulate.

# Groups

## Recent group activities

The **Brighton & Hove** group invited a speaker from the group 'IT Skills for Rural Kenya' to one of their meetings earlier in the year, who gave an overview of the organisation's bottom-up plans to address the "Kenyan Poverty Equation" whereby 60% who live in rural areas support 74% of the employment through agriculture, while 48% live below the poverty line.

The **Watford** group held a meeting on "Latin America: An alternative model of development in the making", with the Head of the Centre of Brazilian & Latin American studies from Middlesex University as a speaker.

A planning application to increase passenger numbers at Leeds Bradford airport has been deferred; a great campaign success! The No Leeds Bradford expansion campaign is a fantastic example of collaborative campaigning in that it was initiated by TIDAL/Stop Climate Chaos Leeds but also involved people from **Leeds WDM**, **Bradford WDM**, YANC (Yorkshire Against New Coal), Friends of the Earth, People and Planet and individuals involved in the Common Place social centre in Leeds.

**Winchester WDM** have been continuing to work hard on our Stop Water Wars campaign, the group has so far sent 500 of our action cards to DFID and initiated a very useful correspondence with a DFID official. Winchester WDM have been key to the successes we have achieved with our water campaign, the group so impressed MP Mark Oaten with their knowledge of water issues that he tabled several parliamentary questions on the subject. A great example of the influence that our groups can wield over decision makers.

**Leicester WDM** mounted stalls alongside Friends of the Earth and Transition Leicester at several showings of the film 'The Age of Stupid'.

**Cambridge WDM** contributed to the Stop Climate Chaos coalition of local groups promoting 'The Age of Stupid' at the Arts Picture House in March/April and helped leaflet afterwards.

Several WDM groups took part in the day of action against E.ON in Coventry on 19 March organised by

Christian Aid. Leading the WDM charge was **WDM Coventry**; eight members of the group joined the march on their bicycles with placards aplenty and a solar power-generated bike stereo playing Louis Armstrong blues. The music contributed to the theme of the event, which was a New Orleans style funeral march (see photo below). Coventry WDM reported that the turnout was very good but that they were disappointed with the national media coverage, although the event did hit the Italian press!



## WDM's new director

As you know Benedict is leaving WDM this month; his final day with us is 22 May. We are of course very sad to be losing Benedict and I know many groups feel the same. However, we are very pleased to tell you that a new director has now been appointed; Deborah Doane. Deborah is currently Head of Sustainable Consumption at the World Wildlife Fund and she also has experience of working for the CORE Coalition, New Economics Foundation and the British Red Cross. Deborah brings a wide range of experience and impressed the recruitment group with her enthusiasm for WDM and her grasp of the issues facing the organisation. Deborah will start with WDM on Monday 1 June.

## Support for groups

Don't forget that if your group's coffers are low and you need financial help with any of your campaigning activities then you can apply to the **groups project fund**. In the past groups have applied for help with covering venue hire costs or

a large local mailing. WDM can provide funds to your group, which must then be matched by the group. Contact Katharine if you would like a copy of the application form.

Each group should have a copy of the **Groups Handbook**; this comprehensive document provide

tips and ideas on all aspects of campaigning, from media stunts to MP lobbying. We recognise that the handbook is now getting a little dated and revising this resource is on Katharine's to do list for this year! However, the basics of the handbook still stand and we encourage all groups to refer to it if you're stuck for ideas or strategies.

## Upcoming group events

Tuesday 5 May – 7.30pm	European election hustings: The Old Bakehouse, Bennett park, Blackheath Village SE3 (co-organised by SE London WDM)
Wednesday 6 May – 6.30pm	European election hustings: Council Chamber, Camden Town Hall, Judd St, WC1H 9JE (organised by North London WDM)
Monday 11 May – 7.30pm	European election hustings: Bread and Roses pub, 68 Clapham Manor St London, SW4 6DZ (organised by SW London WDM)
Saturday 16 May - 2pm	European election hustings: Life at the Centre, 22 Lower Parliamentary Street, Nottingham NG1 3DA (organised by Nottingham WDM)
Wednesday 20 May – 7pm	European election hustings: Leeds Civic Hall, Portland Crescent, Leeds LS1 1UR (organised by Leeds WDM)
Thursday 21 May – 7pm	Trade & Environmental Justice - European election hustings: RISC Conference Room, 35/39 London St, Reading RG1 4PS (co-organised by Oxford WDM)
Thursday 21 May – 7.30pm	European election hustings: Unity Centre, St Leonard's road, Rotherham, S65 1PD (organised by Rotherham WDM)
Friday 22 May – 7pm	European election hustings: St John's Church, Princes Street, Edinburgh (organised by Edinburgh WDM)
Wednesday 27 May – 6.30pm	Café-style European election hustings: Hillhead Library, Byres Road, Glasgow (organised by Glasgow WDM)

## Diary dates

4 June	MEP elections
6 June	Campaigner convention & AGM, London
4 July	The 'Miliband' event – Kingsnorth
19 September	Campaigner convention, Edinburgh

## Current materials

<b>Action cards – live</b>
Be a Trade Hero action card Coal action card (part of coal leaflet) Coffee trade flyer (this originally came out in 2008 but we still have a limited number available)
<b>Action cards – no longer live</b>
Climate change boarding card “Missing” plane action card Stop Kingsnorth Trade pledge card Phulbari action card
<b>Briefings &amp; reports – live</b>
Trade (joint with Fairtrade Foundation) – 2 sided A4 briefing Carbon Evictions – the UK’s role in forced migration of climate refugees (40 page report) Taking the credit - how financial services liberalisation fails the poor (52 page report) European banks fail the world’s poor – 2 sided A4 briefing
<b>Campaign materials – coming soon</b>
The Big If campaign pack – June <i>Think Global</i> mailing

### Contacts

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